



Atascadero Colony Days Committee Donation Request
2020 Parade & Festival • Tent City After Dark • 4th of July B.F.F.

Donor Name: _____

Date: _____

Sponsor: **Red** **White** **Blue** **Friend of Colony Days** **In-Kind Donation**
 \$2500 \$1000 \$500 \$100

Total Donated/Value: _____

(Per IRS regulation, it is the responsibility and privilege of the donor to determine the value of donated items)

Description (what is it?) :

Contact Name: _____

Phone: _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Desired name to be recognized in sponsorship: _____

Please include a business card, brochure or other information that we may use to promote your item and/or business to be displayed with your item. Consider this form a receipt of your donation, take a copy for yourself and return this copy to a Colony Days Committee Member.

TO BE FILLED OUT BY Colony Days Committee MEMBER:

Paid by: **Cash** **Check** **Credit** **Collected?** **Y** **N**

What Category is this to be used in? (Please provide any other comment below)

Marketing **Parade** **Tent City** **General CD Festival** **4th of July BFF** **Mixer** **Other**

Atascadero Colony Days Committee is a 501(c)(3) nonprofit as determined by the IRS

Donations are tax-deductible • Federal Tax ID: 95-3382346



Look How Far We've Come! 100 years of Women's Votes, Art and Literacy Atascadero Colony Days 2020

Colony Days IS Community!

Did you know Colony Days/Tent City is put on solely by a small group of local residents to celebrate and appreciate our Community? For **48 years** the Committee has worked very hard to host a parade and festival showing our Spirit, and remembering those who built and shaped our City before us. Atascadero is quaint - rich with many beautiful sites, historic buildings and amazing people. Colony Days is a reminder to stop and take pride, appreciating our friends, neighbors and those who frequent our businesses.

The Committee also hosts the July 4th Bluegrass Freedom Festival Fundraiser – a stellar event reminiscent of a long held tradition of celebrations at the Lake Park. It takes roughly \$30,000 to host the 2 events. While we ask local businesses to donate their goods and services, it is not always possible for them to do so. This leaves the committee to raise more support in the form of sponsorships.

Here is where we ask for your help. Can you provide a minimum of \$100 to be a Friend of Colony Days? Other Sponsor levels are listed below if you can provide a larger amount. If you only support children's programs, perhaps you could sponsor our Friday morning tour of Tent City for all 3rd Graders of our Community. Here they experience hands on activities, learning what life was like in 1916 Atascadero when the adventurous residents lived in a true City of Tents, awaiting the building of homes.

Without the support of the community, the celebration will not be able to continue. Please consider donating or sponsoring as you can. Thank you immensely for your help!

With Appreciation,

Karen McNamara
Colony Days Chair, 2020
info@colonydays.org

Atascadero Colony Days Committee is a 501(c)(3) nonprofit as determined by the IRS

Donations are tax-deductible • Federal Tax ID: 95-3382346



Colony Days 2020 Sponsorship Opportunities

Atascadero's Premier Community Celebration, since 1974

Atascadero Colony Days is a 501(c)(3) nonprofit, and our events are produced by an all-volunteer staff.

Red Sponsor \$2500

Prominent Space on ALL
publicity (print/website)

Vendor Fee waived at 2020
events

2 Tickets to Tent City After
Dark concert

Mention in 2020 parade w/
banner or flag

Colony Days Gift package

White Sponsor \$1000

Secondary mention on ALL
publicity (print/website)

Vendor Fee waived at 2020
events

Mention in 2020 parade w/
banner or flag

Colony Days Gift Package

Blue Sponsor \$500

Mention on ALL publicity
(print/website)

Mention in 2020 parade w/
banner or flag

Colony Days Gift Package

Friend of Colony Days \$100-400

Listing on Website

Entry to win 2 Tent City After
Dark Concert Tickets

All proceeds directly benefit Colony Days, and are tax-deductible. Deadlines will occur that affect publicity opportunities, get your sponsorship secured early!

Make check out to Atascadero Colony Days Committee

ColonyDays.org

Atascadero Colony Days Committee, 501(c)3 P.O. Box 1913, Atascadero, 93423

Contact: info@colonydays.org • Tax ID: 95-3382346

Atascadero Colony Days Committee is a 501(c)(3) nonprofit as determined by the IRS

Donations are tax-deductible • Federal Tax ID: 95-3382346