



Atascadero Colony Days Committee
Vendor Application | vendors@colonydays.org

Bluegrass Freedom Festival - Thursday, July 4, 2019
Atascadero Lake Park — Atascadero, CA

Colony Days Historic Tent City Festival - Saturday, October 5, 2019
Sunken Gardens — Atascadero, CA

2019 COLONY DAYS THEME: CALIFORNIA DREAMS

Each year, thousands of people attend both the **4th of July Bluegrass Freedom Festival** and **Atascadero Colony Days Parade & Historic Tent City Festival**. Both events are free to the public, and celebrate Atascadero’s founding and history. As a 501(c)(3) nonprofit, we operate with income through local sponsorships, event merchandise sales, and vendor fees. *Thank you for your support!*

EVENT	FREEDOM FESTIVAL		TENT CITY FESTIVAL		Combo Discount	
Deadlines	Until 5/31	6/1-6/28	Until 9/1	9/2-9/27	Until 5/31	6/1-6/28
General	\$80	\$120	\$80	\$120	\$130	\$170
Food	\$120	\$160	\$120	\$160	\$200	\$240
Political/Corp.	\$200	\$200	\$200	\$200	\$400	\$400
Games & Rides	\$300	\$350	\$550	\$600	\$800	\$850
Nonprofits	<i>Receive a \$20 discount off single booth purchases & \$30 off combo</i>					

A single booth is 10’ by 10’. Additional spaces at 1/2 price. Electricity is a \$10 charge; extension cords not included. Locations chosen by the Colony Days Festival Committee, no exceptions.

Fees: Combo discount good when purchasing booths at both events. Fees due with application.

All vendors must have a retail sales permit from the California State Board of Equalization and must handle their own sales tax collection and reporting. All vendors are required to be open for business during the event hours. All sales must be made from your booth — no walking around selling. Once your vendor application has been approved you will be sent a pass to get through event road blocks to temporarily park and unload your car. Vehicles must be unloaded quickly and moved to approved parking at least 90 minutes prior to start of the event.

All vendors must have liability insurance. Ask your provider for a “Certificate of Insurance” naming **Atascadero Colony Days Committee** and the **City of Atascadero** as additional insured.

In addition, all food vendors are responsible for obtaining the necessary health permits. You can download a form from the SLO County Health Department Website at slopublichealth.org. Make sure it is the Temporary Food Facility checklist and application. Their phone number is (805) 781-5544. Please make a copy before you mail it in and keep a copy in your booth during the event.

The Atascadero Colony Days Committee respects and appreciates small businesses. We often allow only **one** type of vendor in certain categories of business. We attempt to avoid direct competition within a category; e.g. one taco vendor, one shaved ice vendor, one candle vendor, etc. Applications will be accepted on a first-come first-served basis. We will accept applications for the waiting list for categories that are full.

MORE INFO: More information will be sent out to vendors by email (or paper mail if requested), with final information on booth location and setup information and more, seven days before the event.

2019 Colony Days Vendor Info

Name of Business or Organization

Resale #

Address

City, State, Zip

Contact Name

Phone Number

E-mail Address

We wish to sell/distribute/promote: _____

4th of July Bluegrass Freedom Festival

Colony Days Tent City Festival

Type: Non-Profit General Food Political/Corporate Games/Rides

Number of booths needed Need electricity? (\$10 surcharge; extension cords not provided)

I certify that I have read the vendor rules and regulations and will abide by them, and that the information on this application is true and correct. I agree to have my booth open for business during the hours of the event – Freedom Festival hours - 2-7 p.m.; Colony Days hours - 10 a.m.-4 p.m.

Signature

Date

Applications & Checks to: ATASCADERO COLONY DAYS COMMITTEE
P.O. BOX 1913
ATASCADERO, CA 93423

Or, email applications to: vendors@colonydays.org

RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE

I, _____ fully understand that my participation in the Colony Days (Event) exposes me to the risk of personal injury, death, or property damage. I hereby acknowledge that I am voluntarily participating in the Event and agree to assume any such risks involved for myself and those who assist me and participate or interact in my vendor space. I hereby release, discharge and agree not to sue Atascadero Colony Days Committee and/or the City of Atascadero for any injury, death or damage to or loss of personal property arising out of, or in connection with my participation in the Event from whatever cause, including the active or passive negligence of the Event or any other participants in the Event. In consideration for being permitted to participate in the Event, I hereby agree, for myself, my heirs, administrators, executors and assigns, that I shall indemnify and hold harmless the Atascadero Colony Days Committee and/or the City of Atascadero from any and all claims, demands actions or suits arising out of or in connection with my participation in the Event.

I HAVE CAREFULLY READ THIS RELEASE, HOLD HARMLESS AND AGREEMENT NOT TO SUE AND FULLY UNDERSTAND ITS CONTENTS. I AM AWARE THAT IT IS A FULL RELEASE OF ALL LIABILITY AND SIGN IT ON MY OWN FREE WILL.

Signature

Date: _____

Name Parent/Guardian if under age 18

ATASCADERO COLONY DAYS COMMITTEE USE ONLY:

Date _____ Payment Type _____ Amount _____ Info/Confirmation Sent _____ SPACE # _____