



Atascadero Colony Days and 4th of July Music Festival Sponsorship

Atascadero's Community Celebrations

Red sponsor (2 available)

- Primary placement on all print and digital media
- Banners in key locations at both events
- Regular promotion on social media
- Primary signage in Sunken Gardens and Lake Park
- "Friend of Colony Days" Door Sticker

\$5,000 or more



White sponsor (5 available)

- Secondary ads on print and digital media
- Banner on announcer's stage, parade route and bandstand
- Signage in Sunken Gardens and Lake Park
- "Friend of Colony Days" Door Sticker

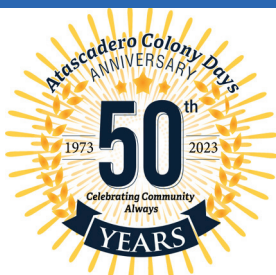
\$1,000 - \$4,999



Blue sponsor

- 1 flag or banner in parade
- Third-tier ads on print and digital media
- Signage in Sunken Gardens and Lake Park
- "Friend of Atascadero Colony Days" Door Sticker

\$500-\$999



Friends of Colony Days

- Recognition on digital media and in Sunken Gardens
- "Friend of Colony Days" Door Sticker

\$100 - \$499



All proceeds directly benefit Colony Days, and are tax-deductible. Make check out to Atascadero Colony Days Committee.
Atascadero Colony Days Committee, 501(c)3 — P.O. Box 1913, Atascadero, 93423 • Tax ID: 95-3382346
Visit ColonyDays.org and Atascadero4thofJuly.org • Email: atascaderocolonydays@gmail.com



Atascadero Colony Days and 4th of July Music Festival Sponsorship Form

Donor Name: _____ Date: _____

Sponsor: ☐ **Red** (\$5,000+) ☐ **White** (\$1,000-\$4,999) ☐ **Blue** (\$500-\$999)
☐ **Friend of Colony Days** (\$100-\$499)

Amount Donated: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Desired name to be recognized in sponsorship: _____

Paid by: Cash ☐ Check ☐ Credit ☐ Collected? ☐ Y ☐ N

Colony Days representative: _____

Contact: Atascadero Colony Days Sponsorship at atascaderocolonydays@gmail.com

Please make checks payable to:

Atascadero Colony Days Committee
P.O. Box 1913
Atascadero, CA 93423

Atascadero Colony Days Committee is a 501(c)3 nonprofit as determined by the IRS

Donations are tax-deductible • Federal Tax ID: 95-3382346

Atascadero4thofJuly.org



Atascadero Colony Days and 4th of July Music Festival Donation Request

Dear _____,

As a nonprofit 501(c)(3) organization, Atascadero Colony Days Committee produces and operates the Atascadero Colony Days Community Event along with the Atascadero 4th of July Music Festival. Together, our all-volunteer staff creates and produces fun-filled events for all ages with help from our local community. It truly is a locally-driven celebration for our entire community.

Please help support our annual event with a donation of _____

Our sponsorship program is built to highlight our supporters with a tiered level of sponsorship, and we also provide recognition for in-kind donations. We truly appreciate your support!

Contact:

Colony Days Committee Member: _____, (_____) _____ - _____

Or Colony Days Sponsorship at atascaderocolonydays@gmail.com

Please make checks payable to:

Atascadero Colony Days Committee
P.O. Box 1913
Atascadero, CA 93423

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Atascadero4thofJuly.org

Atascadero Colony Days Committee
P.O. Box 1913
Atascadero, CA 93423
Atascadero4thofJuly.org
www.colonydays.org
atascaderocolonydays@gmail.com



Date: _____

Dear Sponsor,

Sincerely,
Atascadero Colony Days Committee

Charitable Contribution Receipt

Donor Name: _____

Circle One: a) Monetary Donation b) Item Donation c) In-kind Donation

Amount of monetary contribution: \$ _____

Description of non-monetary donation: _____

Donor's Estimated Value of contributed goods or services: _____

(To be completed by donor)

Were goods or services provided in return for this gift? Yes No

Describe: _____

Received by: _____

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INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

MAY 17 2007

ATASCADERO COLONY DAYS COMMITTEE
PO BOX 1913
ATASCADERO, CA 93423-1913

Employer Identification Number:

95-3382346

DLN:

17053037026007

Contact Person:

SANDRA MAK

ID# 95023

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Public Charity Status:

509(a) (2)

Form 990 Required:

Yes

Effective Date of Exemption:

January 24, 2007

Contribution Deductibility:

Yes

Advance Ruling Ending Date:

December 31, 2011

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. During your advance ruling period, you will be treated as a public charity. Your advance ruling period begins with the effective date of your exemption and ends with advance ruling ending date shown in the heading of the letter.

Shortly before the end of your advance ruling period, we will send you Form 8734, Support Schedule for Advance Ruling Period. You will have 90 days after the end of your advance ruling period to return the completed form. We will then notify you, in writing, about your public charity status.

Please see enclosed Information for Exempt Organizations Under Section 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Letter 1045 (DO/CG)

ATASCADERO COLONY DAYS COMMITTEE

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in dark ink, appearing to read "Robert Choi", is written over a faint, circular official stamp.

Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosures: Information for Organizations Exempt Under Section 501(c)(3)
Statute Extension



The Annual Celebration of Atascadero marks 50 years! - Colony Days 2023

It all started in 1973, when a small group of community members formed a Committee to begin an Annual Celebration of Atascadero. The Celebration has brought the entire community together to celebrate our Spirit and our unique identity. Atascadero is quaint - rich with amazing people, many beautiful sites, and historic buildings. Colony Days is a celebration of who we are! It is a reminder to stop and appreciate each other - our friends, neighbors, acquaintances and those who frequent our businesses. The Committee is so excited to have the 50th Celebration this year! We encourage everyone to join the parade, this year's theme is: Celebrating Atascadero Always!

The Committee also hosts two yearly concerts: the 4th of July Music Festival – a stellar event reminiscent of a long held tradition of celebrations at the Lake Park and Tent City After Dark – a great concert held under the stars among the glowing tents. It takes roughly \$30,000 to host the three events.

Here is where we ask for your help. Can you be a sponsor at some level? Sponsorships for Businesses or Individuals start at \$100. Any donation helps, we will certainly recognize you on our donor list and help promote your business!

Want to be more involved? Join our Committee or volunteer at one of the events – just send an email to ColonyDays@gmail.com.

Without the support of the community, the celebrations will not be able to continue. Please consider donating or sponsoring as you can. See page two for full sponsor information – how we will promote you as a sponsor. Thank you immensely for your help as we bring the community together!

Karen McNamara
Colony Days Chair, 2023

(805) 459-5113
info@colonydays.org

PO Box 1913 Atascadero, CA 93422
www.ColonyDays.org